



Your Future

➤ Fitness as a career never looked better

- Fitness Professionals who take the holistic approach using evidenced based solutions have the greatest opportunity to build incredible businesses – make sure you use the tools

- My humble successes are all based around:
 1. Incorporating nutrition – because it makes the fastest changes and you can't live without it
 2. Education tied to application
 3. Integrity



Neal's 5 rules for long-term business success

- 1. The right product – The “big idea”**
 - Sell what's special but focus tightly
- 2. Passion for the product – Leads to “labor of love”**
 - Hard work for results: execution & lead by example
- 3. Commitment to deliver & finish – Don't give up**
- 4. Patience – Never go from A to C without going to B**
- 5. Integrity – Truth over popularity**
 - Realize there are no boundaries except ones you set
 - Challenge yourself to make a difference not just a living – because that's how you find financial and spiritual success