



**dotFIT™**  
Your Fitness. Connected.

# Top 150 Ranking

July 2011

*(Ranking based on total sales performance;  
per-month, per number of locations)*

| Rank | Last Month | Organization                                    | # of facilities | Location        |
|------|------------|---|-----------------|-----------------|
| 1    | 1          | Vision Quest                                    | 5               | WA              |
| 2    | 4          | UFC Gym   | 3               | CA              |
| 3    | 181        | Summit Fitness                                  | 1               | AZ              |
| 4    | 7          | Crunch Fitness                                  | 22              | CA, FL, NY      |
| 5    | New        | LOA Fitness for Women - Buddy Moore             | 1               | OK              |
| 6    | 58         | Drenched Fitness                                | 1               | CA              |
| 7    | 3          | Premier Fitness                                 | 1               | NY              |
| 8    | 13         | Hendrick Health                                 | 1               | TX              |
| 9    | 14         | FitClub   | 3               | IL              |
| 10   | New        | MAC Fit n Fun                                   | 1               | CA              |
| 11   | 2          | Gold's Gym - Idaho Fitness Group                | 3               | ID              |
| 12   | 5          | Form and Fitness                                | 1               | WI              |
| 13   | 146        | New Heights Fitness                             | 1               | Ontario, Canada |
| 14   | 17         | Yakima Athletic Club                            | 1               | WA              |
| 15   | 28         | KO Fitness Center                               | 1               | CA              |
| 16   | 30         | Gold's Gym - Seattle Group                      | 5               | WA              |
| 17   | 241        | Retro Fitness - New City NY - Michal Marinaccio | 1               | NY              |
| 18   | New        | Womens Workout World                            | 1               | IL              |
| 19   | 86         | Cleburne Fitness                                | 1               | TX              |
| 20   | 244        | Urban Athletic Training Center                  | 1               | NC              |
| 21   | 198        | Sports Academy                                  | 1               | UT              |
| 22   | 25         | Gold's Gym - NW Group                           | 3               | WA              |
| 23   | 154        | The Walker Clinic of Health and Wellness        | 1               | AZ              |
| 24   | 18         | Retro Fitness - Piscataway - Louis Falzarano    | 1               | NJ              |
| 25   | 172        | Elite Fitness & Education                       | 1               | OR              |
| 26   | 27         | Club Performax                                  | 1               | FL              |
| 27   | 67         | Gold's Gym - Saipan Group                       | 1               | Saipan          |
| 28   | 38         | Gold's Gym - Birmingham Group                   | 4               | AL              |
| 29   | 76         | The Workout Co - Houma                          | 2               | LA              |
| 30   | 156        | Fit for Life Hawaii                             | 1               | HI              |
| 31   | 36         | Gold's Gym - Kennewick Group                    | 2               | WA              |
| 32   | 22         | Callaway Fitness                                | 1               | WA              |

|    |     |   |   |             |
|----|-----|---|---|-------------|
| 33 | 57  | The Alaska Clubs                                | 5 | AK          |
| 34 | 62  | Tahoma Athletic Club                            | 2 | WA          |
| 35 | 41  | Fitness Experience                              | 1 | AZ          |
| 36 | 40  | Antonelli's Personal Training Systems           | 1 | OH          |
| 37 | 51  | Retro Fitness - Neptune City - Eric Casaburi    | 1 | NY          |
| 38 | 78  | NC3 Fitness                                     | 1 | CA          |
| 39 | 34  | Gold's Gym - Virginia Group                     | 2 | VA          |
| 40 | 79  | Bio-Dynamix                                     | 1 | CT          |
| 41 | 45  | Retro Fitness - HB Fitness - Randy Holt         | 5 | NJ          |
| 42 | 11  | R.I.P.P.E.D. USA                                | 1 | CA          |
| 43 | 72  | Powerhouse Gym - Hawaii                         | 2 | HI          |
| 44 | 20  | Healthridge Fitness Center                      | 1 | KS          |
| 45 | 32  | Crunch Franchise - NorCal, LLC                  | 2 | CA          |
| 46 | 37  | Innovative Health and Fitness                   | 1 | WI          |
| 47 | 56  | Sweat Challenge                                 | 1 | AZ          |
| 48 | 116 | Pleasanton Athletic Center                      | 1 | TX          |
| 49 | 8   | Crunch Franchise - 5100 Washington D.C. Fitness | 1 | DC          |
| 50 | 15  | Eagle Pointe Recreation Complex                 | 1 | TX          |
| 51 | 19  | My Fitness Kitchen                              | 1 | PA          |
| 52 | 129 | NEA Baptist Clinic Wellness                     | 1 | AR          |
| 53 | 52  | Ultimate Family Fitness                         | 1 | TX          |
| 54 | 24  | Fitness Plus                                    | 1 | West Indies |
| 55 | 122 | HIVE Lifespan Center                            | 1 | NY          |
| 56 | 61  | Retro Fitness - North Brunswick - Bill Iovino   | 1 | NJ          |
| 57 | New | Fitness-4-Less                                  | 1 | AR          |
| 58 | 60  | Forster Fitness                                 | 1 | KY          |
| 59 | 97  | Crunch Franchise - NorthWest, LLC               | 3 | OR          |
| 60 | 276 | Retro Fitness - Easton - Bill Gagliardi         | 1 | PA          |
| 61 | 29  | Onelife Fitness                                 | 5 | VA          |
| 62 | 26  | Superior Athletic                               | 1 | OR          |
| 63 | 47  | Gold's Gym - Trabuco Canyon Group               | 1 | CA          |
| 64 | 6   | Texas Health - Burseson                         | 1 | TX          |
| 65 | 123 | Gold's Gym - Webster Group                      | 1 | NY          |
| 66 | 124 | Manhattan Athletic Club                         | 1 | LA          |
| 67 | 80  | Gold's Gym - Grand Junction Group               | 2 | CO          |
| 68 | 66  | Gold's Gym - Twin Falls Group                   | 2 | ID          |
| 69 | 87  | Gold's Gym - Illinois Group                     | 2 | IL          |
| 70 | 74  | Gold's Gym - Spokane Group                      | 1 | WA          |
| 71 | 89  | Elevation Fitness                               | 1 | CA          |
| 72 | 73  | PAC Fitness                                     | 1 | TX          |
| 73 | 44  | Physix  | 1 | AZ          |
| 74 | 21  | Lady Of America - Corinth - Melissa Dudley      | 1 | TX          |
| 75 | 94  | Gold's Gym - Utah Group                         | 1 | UT          |
| 76 | New | River North CrossFit                            | 1 | IL          |
| 77 | 71  | Nutri-Sport & Full Potential Training           | 1 | IA          |
| 78 | 63  | Fitness 19 - Aurora CO                          | 1 | CO          |
| 79 | 144 | Shift Fitness                                   | 1 | UT          |

|     |     |   |    |                   |
|-----|-----|---|----|-------------------|
| 80  | 42  | Body Dynamics   | 1  | HI                |
| 81  | 173 | Fitness Independence Company                          | 1  | ID                |
| 82  | 136 | Rex Owens   | 1  | CA                |
| 83  | 115 | The Fitness Studio                                    | 1  | AZ                |
| 84  | 118 | Weight Loss for Life & Sweat Equity                   | 1  | IN                |
| 85  | 90  | Synergy Fitness Group                                 | 1  | ID                |
| 86  | 59  | Drake Fitness   | 1  | AL                |
| 87  | 96  | Anytime Fitness - Manchester                          | 1  | MO                |
| 88  | 65  | Women's World Fitness Center                          | 1  | CA                |
| 89  | 110 | The Training Room                                     | 1  | WI                |
| 90  | 93  | Aloha Health and Fitness                              | 1  | CA                |
| 91  | 212 | Made to Move Fitness                                  | 1  | NY                |
| 92  | 46  | Breakthru Fitness                                     | 1  | CA                |
| 93  | 10  | CHRISTUS - St Michael Health & Fitness Center         | 1  | TX                |
| 94  | 85  | Florida Fitness Coaches Inc.                          | 1  | FL                |
| 95  | 105 | Athletes Outdoors                                     | 1  | TX                |
| 96  | 334 | Bang Fitness Project                                  | 1  | IN                |
| 97  | 223 | Crunch Franchise - Orange County, LLC                 | 2  | CA                |
| 98  | 103 | Fit Investments                                       | 1  | AZ                |
| 99  | 77  | Personally Designed Training                          | 1  | CA                |
| 100 | 111 | LOA Fitness for Women - John & Denise Gauthier        | 12 | TX                |
| 101 | 82  | Highline Athletic Club                                | 1  | WA                |
| 102 | 95  | Adamson's Peak Performance                            | 1  | CA                |
| 103 | 93  | Optimal Performance Training                          | 1  | CA                |
| 104 | 75  | Impower Consulting                                    | 1  | WI                |
| 105 | 151 | Unique Physique                                       | 1  | PA                |
| 106 | 102 | California Family Fitness                             | 16 | CA                |
| 107 | New | Fitness First - Napa Valley                           | 1  | CA                |
| 108 | 264 | Rivers Fitness  | 1  | IL                |
| 109 | 291 | TruFitness  | 1  | CA                |
| 110 | 134 | 24/7 Fit  | 1  | LA                |
| 111 | 207 | The Fitness Club                                      | 1  | LA                |
| 112 | 35  | Steve Nash Fitness World & Sports Clubs               | 17 | Vancouver, Canada |
| 113 | 54  | The Commons Club at the Brooks                        | 1  | FL                |
| 114 | New | Lady Of America - Jupiter - Carol Jacoby              | 1  | FL                |
| 115 | 242 | Synergy Health & Fitness                              | 1  | VA                |
| 116 | 232 | Underground Fitness                                   | 1  | VA                |
| 117 | 99  | Retro Fitness - Farmingdale & Yonkers - Holly Wallman | 2  | NY                |
| 118 | 121 | Fitness World 24                                      | 1  | IA                |
| 119 | 69  | Fusion Fitness Center                                 | 1  | DE                |
| 120 | 109 | The Edge Fitness Institute                            | 1  | AZ                |
| 121 | 155 | Fitness 19 - Thornton CO                              | 1  | CO                |
| 122 | 100 | Super Fitness   | 1  | OH                |
| 123 | 48  | Paradise Valley Fitness, Inc.                         | 1  | WI                |
| 124 | 70  | EarthFit  | 1  | SC                |
| 125 | 119 | Innovation Fitness Solutions                          | 1  | NJ                |
| 126 | 342 | Gold's Gym - Lewiston Group                           | 1  | ID                |

|     |     |   |    |        |
|-----|-----|---|----|--------|
| 127 | 170 | Iron Training, Inc                          | 1  | TX     |
| 128 | 150 | Gold's Gym International, Inc.              | 5  | TX, MO |
| 129 | 49  | Flexx Fitness                               | 1  | CA     |
| 130 | 254 | Fitness Together Natomas                    | 1  | CA     |
| 131 | 176 | Anytime Fitness - Oak Hills                 | 1  | CA     |
| 132 | 126 | Sierra Mobile Fitness                       | 1  | NV     |
| 133 | 265 | Prestige Fitness                            | 1  | CO     |
| 134 | 271 | Pelican Health & Fitness                    | 1  | TX     |
| 135 | 278 | Gold's Gym - Mukilteo Group                 | 1  | WA     |
| 136 | 125 | The Rush 247                                | 22 | TN     |
| 137 | 193 | Advanced Body Solutions                     | 1  | CA     |
| 138 | 179 | Phase 4                                     | 1  | NJ     |
| 139 | 139 | Go Beyond Fitness                           | 1  | CA     |
| 140 | 117 | Scott Lamb Fitness                          | 1  | CA     |
| 141 | 130 | The Bend Downtown Athletic Club             | 1  | OR     |
| 142 | 231 | Crunch Franchise - Norwalk 770 Partners Inc | 2  | VA     |
| 143 | 132 | Elite Performance Factory                   | 1  | CA     |
| 144 | 137 | Kia Ora Fitness                             | 1  | WA     |
| 145 | 159 | The Fit Bod                                 | 1  | AZ     |
| 146 | 158 | inMotion Training                           | 1  | OR     |
| 147 | 301 | Club 24                                     | 1  | CT     |
| 148 | 162 | Elite Performance Academy                   | 1  | CA     |
| 149 | 149 | Fitness for Everybody                       | 1  | FL     |
| 150 | 171 | Sleep DX                                    | 1  | UT     |

*Don't see your club on the list?*

*Want to improve your club's ranking?*

**There are two things you can do!**

1. Check out [www.dotfit.com/clubtools](http://www.dotfit.com/clubtools) for the educational tools and best practice strategies that all top-performing clubs use!

2. Contact your dotFIT Account Specialist and they will help you create a game plan that is guaranteed to take your business to the next level!