<u>www.dotfit.com</u>

INTEGRITY MATTERS

HERE ARE THE FACTS ON DIETARY SUPPLEMENTS:

UNDER REGULATION

Companies do not have to prove their products are safe or effective before selling them.

Buyer must beware of the following:

- **Poor quality** Makers of mass market supplements must compete on price and end up compromising on quality, often leading to under formulated and ineffective products.
- **Inaccurate labels** Mass market products tested by independent parties revealed that they did not contain the ingredients listed on the label or were present in ineffective amounts.
- **Contamination** Independent groups have also found that ~30% of the products tested contained hidden ingredients that were not listed on the label. That means you may be unknowingly putting your health or athletic career at risk.









- **Evidence-Based** The ingredient forms and dosages match clinical trials so the formulas are effective.
- **NSF Certified for Sport** All of our products are 3rd party tested to be pure, potent and free of contaminants and banned substances, including NSF certification for specific products.
- **Practitioner Products** Our products are sold only by trained fitness professionals using a screening process, which incorporates individual statistics, goals and medical history to ensure safety and efficacy.
- **Product Synergy** dotFIT product formulas complement each other so you don't get excessive amounts of single vitamins or minerals.
- **Personalized** Each member gets a complete solution including nutrition, exercise, supplements, coaching and accountability, all delivered by a certified fitness professional.

Integrity Matters.



