



Top 25 YTD

2013

*(Ranking based on total sales performance;
per-month, per number of locations)*

Rank	Organization	# of facilities	Location
1	Vision Quest	10	WA
2	Sweat Challenge	1	AZ
3	UFC Gym	6	CA
4	Crunch - Placentia	1	CA
5	Crunch	25	CA, FL, NY
6	Axiom Fitness	3	ID
7	Premier Fitness - NY	1	NY
8	KO Fitness Center	1	CA
9	The Fitness Pursuit	1	IL
10	Crunch - NorthWest, LLC	3	OR
11	Juice Bar Kitchen (LVAC)	1	NV
12	My Fitness Kitchen	1	PA
13	Yakima Athletic Club	1	WA
14	Hendrick Health	1	TX
15	Gold's Gym - Virginia Group (John Custard)	3	VA
16	Results Driven Fitness Training	1	OR
17	Gold's Gym - Seattle Group	5	WA
18	Team BBW	1	NJ
19	FitClub	3	IL
20	Fusion Fitness Center	1	DE
21	Gold's Gym - Saipan Group	1	Saipan
22	Crunch - San Diego, LLC	2	CA
23	Prime Fitness	1	WA
24	Pleasanton Athletic Center	1	TX
25	GG Management, LLC	4	MD, SC, VA, PA

What do all of the top-performing clubs do?

Go to www.dotFIT.com/Playbook to see for yourself!