



Top 25 YTD

2013

*(Ranking based on total sales performance;
per-month, per number of locations)*

Rank	Organization	# of facilities	Location
1	Sweat Challenge	1	AZ
2	UFC Gym	6	CA, NY, HI
3	Vision Quest	10	WA
4	Crunch - Placentia	1	CA
5	Crunch	26	CA, FL, NY
6	The Fitness Pursuit	1	IL
7	Premier Fitness - NY	1	NY
8	Axiom Fitness	4	ID
9	KO Fitness Center	1	CA
10	Crunch - NorthWest, LLC	3	OR
11	My Fitness Kitchen	1	PA
12	Hendrick Health	1	TX
13	Yakima Athletic Club	1	WA
14	Juice Bar Kitchen (LVAC)	1	NV
15	Gold's Gym - Virginia Group (John Custard)	3	VA
16	Gold's Gym - Seattle Group	5	WA
17	Results Driven Fitness Training	1	OR
18	Team BBW	1	NJ
19	Gold's Gym - Saipan Group	1	Saipan
20	Prime Fitness	1	WA
21	FitClub	3	IL
22	Fusion Fitness Center	1	DE
23	Crunch - San Diego, LLC	2	CA
24	Pleasanton Athletic Center	1	TX
25	DeSoto Athletic Club	3	MS, TN

What do all of the top-performing clubs do?

Go to www.dotFIT.com/Playbook to see for yourself!